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PRESS RELEASE

Priasoft Delivers Optimal Migration Synchronization Methodology to Microsoft Office 365

New Enhanced Azure AD Connect Support Sustains Microsoft SLAs

Tempe, AZ – (April 19, 2017) – Priasoft, the experts in proven Microsoft Exchange migrations, deliver first third-party migration solution that offers a no-change approach for migrations to Microsoft Office 365.   The newly enhanced Priasoft Migration Suite for Exchange (PMSE) enables customers that use the Microsoft Azure AD Connect (AADC) to seamlessly integrate the migration and directory synchronization. This industry-first ability allows for an expedited migration experience to Office 365 without compromising their Enterprise Microsoft Support License Agreement (SLA).

"Our emphasis on engineering is the very root of why we've been in the migration trenches with Microsoft for close to 20 years now and will continue to ensure our tools are the proven, and most advanced methodology to their platforms". Commented Eriq VanBibber, chief technology officer at Priasoft.

Enterprise organizations are looking to engage the Microsoft Cloud and its facilities to reduce their hardware/software footprint, maximize on investments and to lessen the cost of support and its impact on IT. Microsoft delivered a way to synchronize directory and address-book details via the AADC, from on-premises Exchange to Office 365, as a way to expedite the journey there. However, it presents issues for other migration vendors whose technologies may be unable to overcome challenges introduced by the AADC, thus forcing them to find

workarounds such as disabling or making modifications to the AADC which impact the migration results and support agreement.

"By enabling those charged with migrations to execute in concert with Microsoft's AADC, via our progressive and integrated methodology, it allows administrators to synchronize all aspects of their directory while expediting the mailbox migration, with no concern for breaching their Microsoft SLA." Added VanBibber

As was the recent experience of the University of Miami, whose IT team was tasked with getting their student and faculty mailboxes to Office 365 and discovered that disabling AADC impacted the migration speed and directory synchronization. This new functionality allowed the school to keep AADC enabled for an expedited migration experience that both sustained the validity of directory data and their support agreement with Microsoft.

Commented Edward Santos, executive director for Point Solutions at the University of Miami, "Without this enhanced Microsoft AADC functionality that is part of Priasoft's already advanced toolset for migrating to Exchange, our migration project would have lacked in data confidence, migration speed and most importantly the potential for loss of support of our new investments, a risk that no enterprise organization can take.   Priasoft's inherent way of leveraging Microsoft's AADC is both forward thinking and the only method in the market that ensures the most efficient and successful migration, without disruption to your customers support agreement."

For more information on this new release of Priasoft's Migration Suite for Exchange simply download their Free Trial, or visit their website at www.priasoft.com to learn more about their migration leadership and extensive network of partners.

About Priasoft

With a North America headquarters situated in sunny Tempe, Arizona, and a practiced network of partners that extends their reach globally, Priasoft's innovative technology is at the forefront of several of the world's most notable Fortune 500 migration projects. Established in 1999, Priasoft was first to market a trusted toolset to expertly migrate customer emails to and from messaging platforms. Since then, their solutions have continued to *"set the standard"* for proven migration practices and have resulted in the successful migration of over 30,000,000 Microsoft Exchange Mailboxes and Public Folders worldwide. For more information on Priasoft and their network of partners, please visit their website at www.priasoft.com.

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